

# ECONOMIC OPPORTUNITY STUDIES

THE RECOVERY ACT WEATHERIZATION LEVERAGED PARTNERSHIPS AND PERFORMANCE ASSISTANCE PROJECT

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## New Resources for Local Weatherization Programs:

to Fit Your Goal

Choose a Lever

What is your target for tomorrow's program?

### ● More low-income homes Weatherized?

**Needed:**

- More grant funds  
(At [www.weatherizationplus.org](http://www.weatherizationplus.org) search topic: funding chart)

**WAP's Leverage:**

- Delivery infrastructure: equipment, training resources, management
- Skilled labor
- Client access

**Funding Partners:** Utilities, States, Building owners with assets and/or credit

(At [www.weatherizationplus.org](http://www.weatherizationplus.org) search topics: Utility Partnerships; State Funding (see Oregon); Multifamily Glossary)

### ● More Jobs to Keep the ARRA/WAP workforce employed?

**Needed:**

- Properly structured fee-earning division of your agency
- Homeowners with credit, cash seeking energy audits and retrofits
- Consumer quality assurance
- Partnerships with: Home supply industry (Lowe's, Home Depot)

**WAP's Leverage:**

- Trusted institutions, High capacity financial systems
- Workforce K/S/A's, Equipment and infrastructure
- Organizing and marketing skills and Finance packaging skills

**Funding Partners:**

- Lenders, Utilities, Existing retrofit campaigns, and business associations
- Building owners with assets and/or credit

(At [www.weatherizationplus.org](http://www.weatherizationplus.org) search topic: Housing Programs ,Energy Affordability, Multifamily).

### ● A chance to train more workers?

**Needed:**

- Workers looking for K/S/A's to meet market's standards

**WAP's Leverage:** Trainers and training centers work:

- The public, Workforce partners, Trainers

**Customers/Partners:**

- Utilities, Home builders, The D.I.Y. public, Vocational/technical educators, Unions

(At [www.weatherizationplus.org](http://www.weatherizationplus.org) search topic: What Weatherizers Need to Know.)

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● **More low-income homes built (or re-built) “right”?**

**Needed:**

- Projects funded to develop or preserve **affordable housing** by including **efficiency**  
(At [www.weatherizationplus.org](http://www.weatherizationplus.org) search topic: **CHDO; Multifamily Housing Green Retrofits; Energy Program Evaluation**)

**WAP’s Leverage:**

- WAP worker skills
- Partnerships with housing developers/owners, Owners/developers of affordable housing
- Knowledge of **financing**  
(At [www.weatherizationplus.org](http://www.weatherizationplus.org) search topic: **Financing Tools**)

**Development Partners or Employers:**

- Add financing
- Serve as **contractors**
- Train **contractors**  
(At [www.weatherizationplus.org](http://www.weatherizationplus.org) search topics: **Contractors; Fee-For-Service**)

● **Empower WAP workers to employ others?**

**Needed:**

- Market demand for efficiency services
- WAP managers trained in capital/credit business skills

**WAP’s Leverage:**

- Workforce experience and K/S/A’s
- **CAA** business/entrepreneurship development asset skills developer/partnerships  
(At [www.weatherizationplus.org](http://www.weatherizationplus.org) search topic: **Fee for Service, micro-enterprise, Exxon-Mobil/NCAF**)
- **CAA** financing access

● **More or different worker training? (for career paths)**

**Needed:**

- Workers demanding new skills
- Employers demanding trainees

**WAP’s Leverage:**

- Workforce’s experience and K/S/A’s and training tools/centers
- **CAA** role in employment-training, technical ed.
- **CAA** employer/business partnerships

(At [www.weatherizationplus.org](http://www.weatherizationplus.org) search topic: **Fee for Service, micro-enterprise, Exxon-Mobil/NCAF, renewable**)