

ECONOMIC OPPORTUNITY STUDIES
Weatherization Partnerships Project
www.weatherizationplus.org

On June 22nd, President Obama launched his new summer service initiative, United We Serve. The President's initiative aims to recruit volunteers, especially young people, for regular, but limited, summer community commitments. The Obama Administration will highlight organizations throughout the summer that successfully recruited volunteers for a new or existing project using Serve.gov. **The President wants Weatherization and Community Action Agencies to play a part in creating projects that will represent the energy and environment focus of the initiative.**



Why should you participate?

- ☑ **Great publicity for your agency!** If you choose to participate, your efforts will be highlighted nationally and bring attention to your agency's achievements.
- ☑ **You're already doing it!** If your agency has existing volunteer projects, they count – just register.
- ☑ **Recruitment made easy!** If your agency is looking for volunteers for projects, the United We Serve website, Serve.gov, makes it easy for you to reach out to the community.

You can help the President's "green" volunteer initiative succeed! President Obama has expressed great confidence in Community Action Agencies and Weatherization Service Providers across the nation; this is your opportunity to shine.

What projects should you consider?

Projects that qualify under United We Serve utilize volunteers for any weatherization and/or energy efficiency work (including client education); they can either be new or existing projects. *One of the main goals of United We Serve is to get organizations to use the Serve.gov website for their recruitment.*

An example of the projects that can put your agency in the spotlight:

Our first "recruit" for the initiative, St. Johns Housing Partnership (SJHP), has been running the kind of projects that the President wants to highlight for years. In April 2009, SJHP put volunteers from Christ the King Anglican Church to work over four consecutive Saturdays, volunteers removed old insulation from under the house, cleaned up the yard, and applied the primer and paint. Meanwhile, SJHP weatherized the home, including supplying new insulation, heating, and air conditioning. One such SJHP project is already [posted](http://myproject.serve.gov/public/OpportunityDetail.aspx?projectId=5777&subProjectId=4828274) on Serve.gov [<http://myproject.serve.gov/public/OpportunityDetail.aspx?projectId=5777&subProjectId=4828274>]. Please check out their posting to see how easy it is to participate.

It's easy! Here's how:

- Step 1: Register on serve.gov;
- Step 2: Post your project;
- Step 3: Start the project with your new volunteers;
- Step 4: Tell us about it! We will make sure your projects are getting extra attention from the Administration.



Economic Opportunity Studies is here to help you at every step of the way. If you have any questions or want more information, contact Lina Karaoglanova, Project Associate, at 202-628-4900 or l_karaoglanova@opportunitystudies.org at any time.